

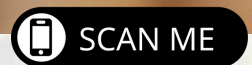


**ALZHEIMER'S / DEMENTIA**  
Rotary Action Group

# Join the Fight Against Alzheimer's

*Become a Part of Our Global Effort*

**Our Mission:** The Alzheimer's / Dementia Rotarian Action Group (ADRAG) empowers Rotary and Rotaract clubs and districts worldwide. We are committed to planning and executing impactful projects on Alzheimer's and dementia. By educating over 1.2 million Rotarians and leaders on cutting-edge scientific research and the significant impacts of Alzheimer's, we advance our fight toward finding a cure.



## Why Join ADRAG?

**Support Our Vision:** Your membership helps us continue our crucial work. **For a minimum annual donation of just \$25**, you can drive forward our mission, supporting victims and their families dealing with this devastating disease.

### Membership Benefits:

- Receive our Monthly Newsletter
- Enjoy VIP Access to Special Online Events

<https://adrag.org>

# Empower Your Club to Lead the Charge

## ADRAG Fundraising Tools for Rotary Clubs

### Leverage Our Mayberry for Effective Fundraising:

ADRAG provides a dynamic online platform to streamline your fundraising efforts to support our mission.

Here's how you can use Our Mayberry to support the Alzheimer's / Dementia Rotary Action Group:

<https://adrag.org/fundraise>

### CUSTOMIZED DIRECT DONATIONS:

Integrate direct donation capabilities into your club's website, complete with visual support and detailed progress and impact reports.

### EVENT AND TICKETING MANAGEMENT:

Use our robust features for organizing and managing both in-person and online fundraising events.

### COMMUNITY BENEFIT BUSINESS NETWORK (CBBN):

Create partnerships with local businesses that offer special deals contributing to your cause, simultaneously promoting their business and supporting fundraising efforts.

### LIVE AND ONLINE AUCTIONS:

Engage your community and boost fundraising through exciting auctions.

### TEAM FUNDRAISING COMPETITIONS:

Organize 30-day online fundraising campaigns culminating in live contest events, such as bowling tournaments or horseshoe throwing contests, to engage community members.

### DINE & RAISE:

Partner with local restaurants that will contribute a portion of their proceeds to your cause when participants dine there.



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